

## **Tourism Promotion**

### **Mission:**

This activity is for the transfer of three-fifths of the Lodging tax revenue to support tourism in York County and the operations of the Tourism Fund. The Tourism Fund accounts for all tourism-related projects as approved by the Board of Supervisors.

### **Goals:**

- To promote tourism related activities in the County.
- To support the operations of the Tourism Fund.

### **Implementation Strategies for FY2005:**

- None

### **Budget Issues:**

- For FY2005, the funding for this program reflects a decrease in anticipated Lodging Tax revenue.

General Fund Expenditures	FY2001 Actual Expenditures	FY2002 Actual Expenditures	FY2003 Actual Expenditures	FY2004 Original Budget	FY2004 Expected Appropriations	FY2005 Adopted Budget
<b>90915 Tourism Promotion</b>						
Fund Transfers	<u>1,098,283</u>	<u>1,152,608</u>	<u>1,098,057</u>	<u>1,193,400</u>	<u>1,193,400</u>	<u>1,092,000</u>
Activity Total	<u>1,098,283</u>	<u>1,152,608</u>	<u>1,098,057</u>	<u>1,193,400</u>	<u>1,193,400</u>	<u>1,092,000</u>
Percentage Change	2.67%	4.95%	-4.73%	8.68%	N/A	-8.50%

#### FTE's

Management	-	-	-	-	-	-
Professional/Technical	-	-	-	-	-	-
Admin/Clerical	-	-	-	-	-	-
Trades & Crafts	-	-	-	-	-	-
Total	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

